



**City of Scottsdale
Enhanced Municipal Services District Commission
Regular Meeting Agenda
Pinnacle Training Room
7575 E. Main Street
Scottsdale, Arizona 85251**

*****AMENDED*****

Wednesday, February 16 - 5:30 PM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza

Anselm Bischoff

Steven Scholz

Sally Shaffer

1. Call to Order
2. Roll Call
3. Approval of Minutes from 1/19 Meeting Action
4. Trolleys Possible Action
Transportation staff will provide an overview of the downtown trolley, resort trolley and the Giants Spring Training shuttle. Transportation staff.
5. FY 06 Marketing Plan Discussion
John Little, Executive Director of Downtown, will facilitate a group discussion that will include both commissioners and audience members about marketing objectives for fiscal year 06.
6. Area Grant Applications /Status*** Action
The Commission will consider approval of two area grant applications from the Brown Stetson Merchants' Association for ad placement in area newspapers and for ambassador support to the spring training shuttle. Michelle Korf, Deputy Director
7. Marketing Working Group Update/Recommendations Information
Olson Communications will provide an update on marketing activities. Commissioners Atkinson and Johnson, Michelle Olson, members of the marketing working group.
8. Status of FY05 Budget Information
Standing item. Staff will provide a status of the FY05 budget.
9. Future Agenda Items/Commissioner Announcements Information
Commissioners may suggest items for future meetings and make any announcements of interest to the public.
10. Staff Announcements Information
11. Items from the Floor
Citizens may complete a Citizen Comment card before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items.
12. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.